

Ryan Lieberman

Portfolio: www.ryanlieberman.net

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WORK HISTORY

Video Production Associate

Aug 2025 - Present

Magna Legal Services | Los Angeles, CA

- Editing, converting, and processing video depositions for distribution across various platforms and client requirements
- Filming and Editing commercials, interviews, and social media videos for the variety of legal services that Magna offers as an end-to-end litigation support company
- Manage multiple weekly video assignments simultaneously, consistently meeting tight deadlines and maintaining accuracy across all deliverables
- Providing professional client support via phone and email, resolving inquiries and ensuring high client satisfaction

Livestream Content Insertion Operator

Mar 2022 – Aug 2025

Disney Streaming | Remote

- Facilitated live broadcast events by utilizing internal Direct-To-Consumer systems for events streaming across ESPN+, Disney+, Hulu, NHL on ESPN+, and MLB.TV. Notable events operated include Monday Night Football, Wimbledon, NBA on ESPN+, NHL Playoffs, PGA Tour, ABC Evening News, ESPN College GameDay, Formula 1, and 30 for 30
- Communicates with event directors to ensure seamless transitions between broadcast content and commercial breaks
- Monitors server-based playback system the quality of audio and video output during live broadcasts to provide optimal viewer experience and troubleshoot potential issues to relevant teams

Digital Video Content Producer, Videographer, and Editor for Social Media

Jan 2021 - Sep 2023

Freelance | Los Angeles, CA ; Brooklyn, NY

- Produced, filmed, and edited digital video content on Instagram and LinkedIn for a commercial brokerage; resulted in a 50% increase in engagement and a 25% boost in lead generation
- Produced and edited video marketing campaigns for fitness and CrossFit apparel brands on Instagram
- Gathered adaptive material and archival footage to create vertical content optimized for specific platforms like TikTok and Instagram Reels
- Videographer and Editor for SHO Companies; captured digital video content for over five brands across a range of diverse consumer categories
- Managing video projects for multiple YouTube channels and social media accounts; organized footage, created captions, and color graded using Adobe Premiere Pro

Development and Production Assistant Internship

Jan 2020 - May 2020

All That's Good Productions | Philadelphia, PA

- Scheduled meetings for producers, drafted emails, took notes, maintained calendar, and pitched reality TV ideas
- Assisted camera operator, lighting and sound, handled equipment and props, and distributed call sheets as a production assistant on set

EDUCATION

Temple University - Klein College of Media and Communication

Graduated in May 2020

Bachelor of Arts in Media Studies and Production, International Communications Concentration | Philadelphia, PA

AWARDS

2020 MSP Awards, Klein College of Media and Communications

- Best Longform Production, 1st Place, Urban Canvas (2020)

PROJECTS

Urban Canvas (2020) - Co-Producer, Co-Director, Co-Editor

Documentary short selected for three film festivals. A deep dive into the eclectic world of Philadelphia street art and public art.

Gentrification in South Philadelphia (2018) - Producer, Director, Editor

This project shares the experiences of local South Philadelphia residents, highlighting the impact of gentrification and oppression in their daily lives. The short film has over 47,000 views and 400 comments on YouTube.

SKILLS

Microsoft 365 | Google Suite | Adobe Premiere Pro | After Effects | Canva | Advanced Camera Gear Knowledge | Scheduling
Data collecting | Attention to Detail | Collaboration | Slack | Adobe Creative Cloud | Content Creation | Camera Operator
Industry Standard Terms and Knowledge | DSLR Camera Operator | Lighting and Grip Experience | Airtable | Final Cut Pro